



# E-SUMMIT'20



## KREO THE POSTER MAKING COMPETITION

- This is a Poster making competition of 2 rounds.
- Round-1 is theme based.
- Round-1(Online) is till 18<sup>th</sup> December, 2019. (See details below)
- Second round is held at IIT Bhubaneswar during E-Summit'20 (10-12 January, 2020). (Results for round-1 will be announced on 20<sup>th</sup> December, 2019) \*
- The details of Special Round (Round-2) will be informed **only** to the teams qualified in Round-1.

### ROUND-1

#### RULES:

1. Each Team **MUST** have a Ticket ID. Ticket ID can be obtained by registering [here](#).
2. Each team should submit their Poster based on any one of the themes (themes are present at **page-3** of this document).
3. Number of participants in a team should NOT exceed 2.
4. **Deadline for registration & submission for Round-1 is 18<sup>th</sup> December, 2019.**
5. Poster can be either painted/sketched or edited/designed using any software tools. Poster can also be designed using free-hand drawing.
6. Plagiarism is strictly not entertained. If found, the team will be disqualified.
7. Decisions of the Team E-Summit'20 will be final in all other cases.



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## BENEFITS:

1. The best Teams will get selected to Round-2 of Kreo held at IIT Bhubaneswar during E-Summit'20(10-12 January, 2019).
2. Cash Prizes worth 8k + goodies to Top Teams from Round-2.
3. The best Posters will be displayed during E-Summit'20 and will be posted in our YouTube channel & Facebook/Instagram page (only if Team wishes to).
4. Certificates from E-Summit'20, IIT Bhubaneswar to all the members of the Team for each round.
5. Goodies will be provided to best participants.
6. Contingent corresponding to the winning team will earn 500 Gold points, and those corresponding to first runner-up will earn 300 Gold points.
7. Each participant will earn 50 Silver points for his/her contingent.

## REGISTRATION FEE:

- The Registration Fee for Each team is INR 100/-



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## **THEMES FOR KREO (ROUND-1):**

Choose **any one** of the following themes and submit accordingly

### **1. WAYFiT(World At Your Finger Tips)**

- It is a start-up that promises door delivery of every product/service to its customers. (Just like Ola, Rapido provides taxi; Swiggy, Zomato provides food; Lenskart provides spectacles etc., at your door step, WAYFiT brings all such services on one platform- a mobile app)

Make a poster for WAYFiT on the occasion of its launch signifying its uniqueness in the market. (Assume launch date, Venue etc.,)

### **2. SAAW (Stop Abuse Against Women)**

- An NGO is organizing a silent rally to stop abuses against women in the society.

Help this NGO by making a poster on theme SAAW

- This poster should also contain a slogan.
- Assume the name of NGO, locations of rally etc.,

### **3. HorCi (Horror Circus)**

- HorCi is a horror circus where different horror situations are simulated using 3D technology, holograms etc., A person is organizing a HorCi.

Make a poster to publicize this HorCi.(Assume Venue & time of this event)



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## SUBMISSION FORMAT:

1. Poster **MUST** be in JPEG/JPG/PNG format. (If drawn on paper then scan the poster and submit accordingly)
2. Poster file name should be <TicketID>  
*Example: 8RJDUZJ.jpeg*
3. Poster should be mailed to [events.esummit@gmail.com](mailto:events.esummit@gmail.com) **on or before** 18<sup>th</sup> December, 2019 with the subject “**Kreo Submission | <TicketID>**”  
*Example: Kreo Submission | 8RJDUZJ*
4. The mail should also contain details of team members, theme selected by the team and a brief description (if necessary) of the Poster submitted.

**All the Best!!**

## ANY QUERIES

### For Kreo Related Queries

#### Contact:

Shirisha Rajput

+91 77803 06035

+91 90909 00699

[events.esummit@gmail.com](mailto:events.esummit@gmail.com)

### For Registration/Transaction Related Queries

#### Contact:

A R Jagadeesh

+91 90527 99427

[arj15@iitbbs.ac.in](mailto:arj15@iitbbs.ac.in)