



E-SUMMIT'20



INSIGNIA THE LOGO DESIGNING COMPETITION

- This is a Logo designing competition of 2 rounds.
- Round-1 is theme based.
- Round-1(Online) is till 18th December, 2019. (See details below)
- Second round is held at IIT Bhubaneswar during E-Summit'20 (10-12 January, 2020). (Results for round-1 will be announced on 20th December, 2019) *
- The details of Special Round (Round-2) will be informed **only** to the teams qualified in Round-1.

ROUND-1

RULES:

1. Each Team **MUST** have a Ticket ID. Ticket ID can be obtained by registering [here](#).
2. Each team should submit their Logo based on any one of the themes (themes are present at the **page-3** of this document).
3. Number of participants in a team should NOT exceed 2.
4. **Deadline for registration & submission for Round-1 is 18th December, 2019.**
5. Logo can be either painted/sketched or edited/designed using any software tools. Logo can also be designed using free-hand drawing.
6. Plagiarism is strictly not entertained. If found, the team will be disqualified.
7. Decisions of the Team E-Summit'20 will be final in all other cases.



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BENEFITS:

1. The best Teams will get selected to Round-2 of Insignia held at IIT Bhubaneswar during E-Summit'20(10-12 January, 2020).
2. Cash Prizes to Top Teams from Round-2.
3. The best Logo will be displayed during E-Summit'20 and will be posted on our YouTube channel & Facebook/Instagram page.
4. Certificates from E-Summit'20, IIT Bhubaneswar to all the members of the Team for each round.
5. Goodies will be provided to best participants.
6. Contingent corresponding to the winning team will earn 300 Gold points, and those corresponding to first runner-up will earn 200 Gold points.
7. Each participant will earn 50 Silver points for his/her contingent.

REGISTRATION FEE:

- **No Registration Fee**



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THEMES FOR INSIGNIA (ROUND-1):

Choose **any one** of the following themes and submit accordingly

1. VoidStart

- It is an enterprise that converts vacant housing units in a city into short-term learning centers and entrepreneur labs. This company gives new entrepreneurs a place to get started, and teach unemployed people new skills.
- The target customers are tutors and new Startups.

Create a logo for VoidStart.

2. Socio-Mob

- It is a community for independent artists and music lovers. This digital platform supports artists and podcasters from across the world by streaming their productions.
- It connects people with shared taste in music. Socio-Mob is the world's first social music platform.

Design a logo for Socio-Mob such that-

- 1) Logo must not resemble any other music platform like I-tunes, Spotify, Hungama etc.
- 2) Logo should reflect social factor to music.

3. Earning Fox

- It is an online multiplayer game with different Avatars. The avatar that player gets by default is a human with a fox face. The players team up with other players online and kill the opponent team.
- The main goal for a team is to collect money and earn avatars by killing other players.
- With this money the player can buy essentials like new weapons (crossbow, arrow and Bow etc.), avatars, food and shelter.

Design a logo for Earning Fox such that-

1. It should contain Fox-Man Avatar (Can add more avatars)
2. The logo should reflect the theme of game



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SUBMISSION FORMAT:

1. Logo MUST be in JPEG/JPG/PNG format.(If drawn on paper then scan the logo and submit accordingly)
2. Logo file name should be <TicketID>
Example: 8RJDUZJ.jpeg
3. Logo should be mailed to events.esummit@gmail.com on or before 18th December, 2019 with the subject “**Insignia Submission | <TicketID>**”
Example: Insignia Submission | 8RJDUZJ
4. The mail should also contain details of team members, theme selected by the team and a brief description(if necessary) of the Logo submitted.

All the Best to our “INSIGNIANS”

ANY QUERIES?

For Insignia Related Queries

Contact:

Shirisha Rajput

+91 77803 06035

+91 90909 00699

events.esummit@gmail.com

For Registration/Transaction Related Queries

Contact:

A R Jagadeesh

+91 90527 99427

arj15@iitbbs.ac.in