



E-SUMMIT'20



EPIGRAMMA THE TAGLINE/SLOGAN MAKING COMPETITION

- This is a Tagline/Slogan making competition of 2 rounds.
- Round-1 is theme based.
- Round-1(Online) is till 18th December, 2019. (See details below)
- Second round is held at IIT Bhubaneswar during E-Summit'20 (10-12 January, 2020). (Results for round-1 will be announced on 20th December, 2019) *
- The details of Special Round (Round-2) will be informed **only** to the participants qualified in Round-1.

ROUND-1

RULES:

1. Each participant **MUST** have a Ticket ID. Ticket ID can be obtained by registering [here](#).
2. Each participant should submit 5 slogans/tag-lines. All the 5 Slogans/tag-lines should be based based on given themes. (themes are present at **page-3** of this document).
3. Participant **MUST** provide **at least one** slogan/tag-line for each theme.
4. **Deadline for registration & submission for Round-1 is 18th December, 2019.**
5. Plagiarism is strictly not entertained. If found, the team will be disqualified.
6. Decisions of the Team E-Summit'20 will be final in all other cases.



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BENEFITS:

1. The best participants will get selected to Round-2 of Epigramma held at IIT Bhubaneswar during E-Summit'20(10-12 January, 2019).
2. Cash Prizes worth 2k + goodies to Top participants from Round-2.
3. The best Slogans/Tag-lines will be displayed during E-Summit'20 and will be posted in our Facebook/Instagram page.
4. Certificates from E-Summit'20, IIT Bhubaneswar to the participants for each round.
5. Goodies will be provided to best participants.
6. Contingents corresponding to the winning participants will earn 100 Gold points each.
7. Each participant will earn 50 Silver points for his/her contingent.

REGISTRATION FEE:

- **No Registration Fee***



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THEMES FOR EPIGRAMMA (ROUND-1):

1. Profit is must for a startup but running only after profits will leave the startup in bankrupt stage. Create a slogan/tagline to show that purpose of a startup is more important than profits.
2. Jitjatter is one of India's largest platforms for podcasts and audio content. It attempts to grow the creator industry and give everyone a voice. Write a slogan for this company.
3. A food startup manufactures snacks for kids. They specialize in making snacks using ingredients which kids usually dislike. Their snacks are tasty and healthy (of course!) but they are costlier than usual snacks. (Assume startup name). Make a tagline for this startup.

SUBMISSION FORMAT:

1. Participant should submit the slogans/tag-lines specifying the theme of each slogan/tag-line in the body of the mail.
2. Participant should mail to events.esummit@gmail.com on or before 18th December, 2019 with the subject “**Epigramma Submission | <TicketID>**”
Example: Epigramma Submission | 8RJDUZJ

All the Best!!



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ANY QUERIES

For Kreo Related Queries

Contact:

Shirisha Rajput

+91 77803 06035

+91 90909 00699

events.esummit@gmail.com

For Registration/Transaction Related Queries

Contact:

A R Jagadeesh

+91 90527 99427

arj15@iitbbs.ac.in

