



# E-SUMMIT'20



## ADVERTORIAL THE AD MAKING COMPETITION

- This is an Ad making competition of 2 rounds.
- Round-1(Online) is till 18<sup>th</sup> December, 2019. (See details below)
- Second round is held at IIT Bhubaneswar during E-Summit'20 (10-12 January, 2020). (Results for round-1 will be announced on 20<sup>th</sup> December, 2019) \*
- The details of Special Round (Round-2) will be informed **only** to the teams qualified in Round-1.

### ROUND-1

#### RULES:

1. Each Team **MUST** have a Ticket ID. Ticket ID can be obtained by registering [here](#).
2. Each team should submit their video based on **any** theme.
3. Number of participants(crew) in a team should **NOT** exceed 5. No limit for strength of cast.
4. **Deadline for registration & submission for Round-1 is 18<sup>th</sup> December, 2019.**
5. Duration of the video **MUST** be 120 seconds – 300 seconds.
6. Video should be either recorded or edited or designed.
7. Plagiarism is strictly not entertained. If found, the team will be disqualified.
8. Decisions of the Team E-Summit'20 will be final in all other cases.



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## BENEFITS:

1. The best Teams will get selected to Round-2 of Advertorial held at IIT Bhubaneswar during E-Summit'20(10-12 January, 2020).
2. Cash Prizes worth 10k + goodies to Top Teams from Round-2.
3. The best videos will be Premiered during E-Summit'20 and will be posted in our YouTube channel & Facebook page.
4. Certificates from E-Summit'20, IIT Bhubaneswar to all the members of the Team for each round.
5. Goodies will be provided to best participants.
6. Contingent corresponding to the winning team will earn 500 Gold points, and those corresponding to first runner-up and second runner-up will earn 300 Gold points and 200 Gold points respectively.
7. Each participant will earn 50 Silver points for his/her contingent.

## REGISTRATION FEE:

- The Registration Fee for Each team is INR 250/-

## SUBMISSION FORMAT:

1. Video MUST be in MP4 format.
2. Video file name should be <Ticket ID>.mp4  
*Example: 8RJDUZJ.mp4*
3. Video should be mailed to [events.esummit@gmail.com](mailto:events.esummit@gmail.com) on or before 18<sup>th</sup> December, 2019 with the subject “**Advertorial Submission | <TicketID>**”  
*Example: Advertorial Submission | 8RJDUZJ*
4. The mail should also contain details of team members and a brief description of the Ad submitted.



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**All the Best!**  
**“Happy Ad Making!!”**

ANY QUERIES??

For Advertorial Related Queries

Contact:

Sai Rama

+91 93811 26337

+91 90909 00699

[events.esummit@gmail.com](mailto:events.esummit@gmail.com)

For Registration/Transaction Related Queries

Contact:

A R Jagadeesh

+91 90527 99427

[arj15@iitbbs.ac.in](mailto:arj15@iitbbs.ac.in)